WHAT IS CLAIMED IS:

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1. A method of inducing apoptosis in a bcl-6-expressing cell, comprising contacting said bcl-6-expressing cell with a composition that reduces an amount of said bcl-6 protein or of a ribonucleic acid molecule encoding said bcl-6 protein, thereby inducing apoptosis in a bcl-6-expressing cell.

- 2. The method of claim 1, wherein said cell is a lymphoma cell.
- 3. The method of claim 2, wherein said lymphoma cell is a non-Hodgkin's lymphoma cell.
- 4. A method of treating a subject with a lymphoma comprising a bcl-6-expressing lymphoma cell, comprising contacting said subject with a composition that reduces an amount of said bcl-6 protein or of a ribonucleic acid molecule encoding said bcl-6 protein, thereby treating a subject with cancer comprising a bcl-6-expressing cell.
 - 5. The method of claim 4, wherein said lymphoma is a non-Hodgkin's lymphoma.
- 6. A method of inducing apoptosis in a bcl-6-expressing cell, comprising contacting said bcl-6-expressing cell with a composition comprising a nucleic acid molecule complementary to a region of a ribonucleic acid molecule encoding said bcl-6 protein, thereby inducing apoptosis in a bcl-6-expressing cell.
 - 7. The method of claim 6, wherein said cell is a lymphoma cell.

8. The method of claim 7, wherein said lymphoma cell is a non-Hodgkin's rympnoma cell.

- 9. The method of claim 6, wherein said nucleic acid molecule is an oligodeoxyribonucleic acid (ODN) molecule.
- 5 10. The method of claim 6, wherein nucleic acid molecule has a sequence selected from the sequences set forth in SEQ ID No: 2, 6, 7, or 10 or a fragment thereof.
- 11. A method of treating a subject with a lymphoma comprising a bcl-6-expressing lymphoma cell, comprising contacting said subject with a composition comprising a nucleic acid molecule complementary to a region of a ribonucleic acid molecule encoding said bcl-6 protein, thereby treating a subject with cancer comprising a bcl-6-expressing cell.
 - 12. The method of claim 11, wherein said lymphoma is a non-Hodgkin's lymphoma.
 - 13. The method of claim 11, wherein said nucleic acid molecule is an oligodeoxyribonucleic acid (ODN) molecule.
- 15 14. The method of claim 11, wherein nucleic acid molecule has a sequence selected from the sequences set forth in SEQ ID No: 2, 6, 7, or 10 or a fragment thereof.
 - 15. A method of inducing apoptosis in a bcl-6-expressing cell, comprising contacting said bcl-6-expressing cell with a composition comprising a nucleic acid molecule

corresponding to a region of a ribonucleic acid molecule encoding said bcl-6 protein, thereby inducing apoptosis in a bcl-6-expressing cell.

16. The method of claim 15, wherein said cell is a lymphoma cell.

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- 17. The method of claim 16, wherein said lymphoma cell is a non-Hodgkin's lymphoma cell.
- 18. The method of claim 15, wherein said nucleic acid molecule is a short interfering ribonucleic acid (siRNA) molecule.
- 19. The method of claim 15, wherein said nucleic acid molecule is a short hairpin RNA (shRNA) molecule.
- 10 20. The method of claim 15, wherein said region has a sequence complementary to the sequences set forth in SEO ID No: 2, 6, 7, or 10 or a fragment thereof.
 - 21. A method of treating a subject with a lymphoma comprising a bcl-6-expressing lymphoma cell, comprising contacting said subject with a composition comprising a nucleic acid molecule corresponding to a region of a ribonucleic acid molecule encoding said bcl-6 protein, thereby treating a subject with cancer comprising a bcl-6-expressing cell.
 - 22. The method of claim 21, wherein said lymphoma is a non-Hodgkin's lymphoma.

23. The method of claim 21, wherein said nucleic acid molecule is a short interfering ribonucleic acid (siRNA) molecule.

- 24. The method of claim 21, wherein said nucleic acid molecule is a short hairpin RNA (shRNA) molecule.
- 5 25. The method of claim 21, wherein said region has a sequence complementary to the sequences set forth in SEQ ID No: 2, 6, 7, or 10 or a fragment thereof.
 - 26. A method of inducing apoptosis in a bel-6-expressing cell, comprising contacting said bel-6-expressing cell with a vector expressing a nucleic acid molecule complementary to a region of a ribonucleic acid molecule encoding said bel-6 protein, thereby inducing apoptosis in a bel-6-expressing cell.
 - 27. The method of claim 26, wherein said cell is a lymphoma cell.

- 28. The method of claim 27, wherein said lymphoma cell is a non-Hodgkin's lymphoma cell.
- 29. The method of claim 26, wherein said vector is a lentiviral vector.
- 15 30. The method of claim 26, wherein said nucleic acid molecule is an oligo-deoxyribonucleic acid (ODN) molecule.
 - 31. The method of claim 26, wherein said nucleic acid molecule has a sequence selected

from the sequences set forth in SEQ ID No: 2, 6, 7, or 10 or a fragment thereof.

- 32. A method of treating a subject with a lymphoma comprising a bcl-6-expressing lymphoma cell, comprising contacting said subject with a vector expressing a nucleic acid molecule complementary to a region of a ribonucleic acid molecule encoding said bcl-6 protein, thereby treating a subject with cancer comprising a bcl-6-expressing cell.
- 33. The method of claim 32, wherein said lymphoma is a non-Hodgkin's lymphoma.
- 34. The method of claim 32, wherein said vector is a lentiviral vector.

- 35. The method of claim 32, wherein said nucleic acid molecule is an oligodeoxyribonucleic acid (ODN) molecule.
 - 36. The method of claim 32, wherein said nucleic acid molecule has a sequence selected from the sequences set forth in SEQ ID No: 2, 6, 7, or 10 or a fragment thereof.
- 37. A method of inducing apoptosis in a bcl-6-expressing cell, comprising contacting said bcl-6-expressing cell with a vector expressing a nucleic acid molecule corresponding to a region of a ribonucleic acid molecule encoding said bcl-6 protein, thereby inducing apoptosis in a bcl-6-expressing cell.
 - 38. The method of claim 37, wherein said cell is a lymphoma cell.

39. The method of claim 38, wherein said lymphoma cell is a non-Hodgkin's lymphoma cell.

- 40. The method of claim 37, wherein said vector is a lentiviral vector.
- 41. The method of claim 37, wherein said nucleic acid molecule is a short interfering ribonucleic acid (siRNA) molecule.
 - 42. The method of claim 37, wherein said nucleic acid molecule is a short hairpin RNA (shRNA) molecule.
 - 43. The method of claim 45, wherein said region has a sequence complementary to the sequences set forth in SEQ ID No: 2, 6, 7, or 10 or a fragment thereof.
- 10 44. A method of treating a subject with a lymphoma comprising a bel-6-expressing lymphoma cell, comprising contacting said subject with a vector expressing a nucleic acid molecule corresponding to a region of a ribonucleic acid molecule encoding said bel-6 protein, thereby treating a subject with cancer comprising a bel-6-expressing cell.
- 15 45. The method of claim 44, wherein said lymphoma is a non-Hodgkin's lymphoma.
 - 46. The method of claim 44, wherein said vector is a lentiviral vector.
 - 47. The method of claim 44, wherein said nucleic acid molecule is a short interfering

ribonucleic acid (siRNA) molecule.

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- 48. The method of claim 44, wherein said nucleic acid molecule is a short hairpin RNA (shRNA) molecule.
- 49. The method of claim 44, wherein said region has a sequence complementary to the sequences set forth in SEQ ID No: 2, 6, 7, or 10 or a fragment thereof.
 - 50. An isolated nucleic acid molecule having a sequence selected from the sequences set forth in SEQ ID No: 1-10.
- 51. An oligo-deoxyribonucleic acid (ODN) molecule having a sequence corresponding to the isolated nucleic acid molecule of claim 50 or a fragment thereof, wherein said fragment is about 21-23 nucleotide in length.
 - 52. A composition comprising the isolated nucleic acid molecule of claim 50.
 - 53. A vector comprising the isolated nucleic acid molecule of claim 50.
 - 54. A cell comprising the isolated nucleic acid molecule of claim 50.
- An isolated nucleic acid molecule having a sequence complementary to a sequence selected from the sequences set forth in SEQ ID No: 1-10.
 - 56. A short interfering ribonucleic acid (siRNA) molecule having a sequence corresponding to a fragment of the isolated nucleic acid molecule of claim 55,

- wherein said fragment is about 21-23 nucleotide in length.
- 57. A short hairpin RNA (shRNA) molecule comprising a sequence corresponding to a fragment of the isolated nucleic acid molecule of claim 55, wherein said fragment is about 19-23 nucleotide in length.
- 5 58. A composition comprising the isolated nucleic acid molecule of claim 55.
 - 59. A vector comprising the isolated nucleic acid molecule of claim 55.
 - 60. A cell comprising the isolated nucleic acid molecule of claim 55.